

Organic Search Trends for Catholic websites

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How to use this report. Catholic organizations' websites are listed in descending order, based upon the reported number of organic searches generated by the Google search engine. Monthly periods spanning three months are compared. The trend indicates whether the most recent months' clicks is greater than (▲) or less than (▼) the month 90 days prior.

Organization	Oct15	Jan16	90 Day Trend
St Anthony Messenger	148200	138000	▼
Catholic Relief Svcs	49200	48600	▼
St Joseph Indian School	5400	10700	▲
Word on Fire	16700	9300	▼
Shrine of St Jude	13700	8300	▼
Fatima Center	7500	8200	▲
Legions of Christ	4600	6600	▲
Society of Little Flower	5200	6600	▲
The Catholic Exchange	6200	5100	▼
Medjugorje USA	5700	5000	▼
Basilica of Immac Conception (DC)	4000	4800	▲
Food for the Poor	4500	4600	▲
Franciscans of Holy Name (NY)	3000	4000	▲
St Anthony Messenger (OH)	2300	3500	▲
Marian Helpers	4100	3100	▼
The Grotto (OR)	2200	2400	▲
Renew Intl	1300	2100	▲
St Francis Assisi Natl Shrine	2000	2000	▼
Franciscan Friars TOR (St Louis)	1900	1900	▼
Assn Miraculous Medal	2100	1700	▼
Savior.org	2300	1300	▼
Graymoor Franciscan Friars	1600	1100	▼
Mercy Home for Boys Girls	2300	1000	▼
Holy Cross Province	1200	920	▼
Catholic Extension Society	1400	894	▼
Redemptorist	884	882	▼
Maryknoll Society	842	843	▲
Friars Order Servants of Mary	832	773	▼
Catholic Near East Welfare Assn	390	747	▲

Search traffic counts are from three months prior. They reflect the number of visits generated from organic Google search queries according to a major web traffic monitoring service.

Questions: Call **224-223-6357** and email: info@prattdirect.com



Custom Market Study Findings

Organization	Oct15	Jan16	90 Day Trend
Marianist Missions	1200	735	▼
Salesian Missions	1400	733	▼
Salesian Don Bosco West	653	632	▼
Missionaries of Africa	657	627	▼
Dominican Friars	149	606	▲
Christian Appalachian Project	625	594	▼
Paulists	610	559	▼
Central Assn of Miraculous Medal	63	517	▲
Franciscan Friars TOR Holliday PA	510	505	▼
St Labre Indian Missions	513	468	▼
Jesuits	436	349	▼
Priests of Sacred Heart	1	340	▲
St Peregrine Official Site	250	323	▲
Columban Fathers	338	321	▼
Oblates (DC)	387	313	▼
Save Our Aged Religious	1	293	▲
Missionary Oblates of Mary Immac.	375	289	▼
Passionists (NY)	89	191	▲
Missionaries of the Sacred Heart	147	186	▲
Archangel St Raphael	183	172	▼
FF Province of St John the Baptist	229	165	▼
Divine Word Missions	165	144	▼
Seraphic Mass Ass'n	128	142	▲
Passionists (IL)	289	138	▼
St Ann Shrine	80	115	▲
Oblate Missions (TX)	1600	54	▼
Sacred Heart So. Mss'n	10	52	▲
Capuchin Friars (NY)	59	50	▼
Capuchin Franciscans CA	71	50	▼
Servite Gift Shop	57	38	▼
Augustinians	59	18	▼
Missionaries of Holy Family	26	8	▼
OLOAA-Vincentians NY	0	5	▲
Assumption Guild	4	3	▼

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